

VIII. International Conference on Applied Business Research in East London – South Africa ICABR 2013

**Theme: Globalization and Regional
Development**

April 22 – April 26, 2013

Organized by:

Mendel University in Brno – Czech Republic

Walter Sisulu University – South Africa

Slovak University of Agriculture

in Nitra – Slovak Republic

and Kasetsart University – Thailand



After previous conferences held in Bangkok, Beijing, Brno, Accra, Valletta, Ras Al Khaimah and Johor Bahru this year's conference will be held in East London. The purpose of the 8th annual world conference ICABR is to stimulate research and to foster interaction of researchers in Applied Business and Economic Research. The latest developments and newest techniques in all areas of business and business applications are of special interest. Contributions dealing with issues related to regional and global consequences and impacts of financial and economic crisis are also welcomed this year.

Topics of Interest

Practice and Relevance in Developing Knowledge and Wisdom

In the light of a 'practice turn' in management theory, we seek innovative papers that enable bridging gaps between Theory and Practice. What and how we apply theories will affect opportunities and lives of people in both developing and developed regions. The practitioner has the logic of his or her own. How can theories be developed that accommodate this practical logic and how can these theories be made relevant to their local conditions and cultures. ICABR is a multi/inter-disciplinary conference focusing on applied business and development research and emphasizes the prospects of new ideas, methods and their application in supporting the development of positive social and economic values.

The conference therefore seeks stimulating papers that provoke thoughts and share and extend knowledge, practice, and techniques. Analytical and empirical papers are both welcome. Potential areas of interest include – but are not limited to:

- Economic Development & Globalization
- World Financial and Economic Crisis & Impacts, Lessons and Prospects for the Future
- Business Research Methods & Teaching-related issues
- Growth & Innovation
- Sustainable Development & Resource Management
- Business Law & Ethics & Social Responsibility
- Public Administration & Regional Development
- Rural Development & SME Development
- Environmental Resources & Potential/Limits to Economic Development
- Management Science & Strategic, operational, production management
- International Business & Management
- Tourism & Hospitality Management
- Agribusiness
- Innovative Business Models & Organizational Change
- Capital Resources & Financing Entrepreneurship
- Consumer Behavior & Marketing
- Information Science and Technology & Business information systems
- IT Governance & E-Business
- Human Resources & Healthcare management, Human Resource management, Education
- Indigenous Management Studies
- Other issues related to the economic, social, political, and technical factors that influence decisions that support value creation in social and economic markets.

With these topics, we would like to cover all economic, social, political, and technical factors that influence decision-making aimed at value creation in the social and economic field.

Thus, any paper corresponding to this broadly conceived theme of the conference would be welcome.

The conference will be held in English.

Paper Submission and Review Process

Participants wishing to present a paper should submit an **extended/detailed abstract (length is min. 400 words and max. 1000 words)** in English by **February 28, 2012** to the Organizing Committee.

Abstracts **should state clearly the purpose, methodology, results and conclusions** of the work to be presented in the final paper. 3–8 key words are recommended. Please include author's full name, affiliations, mailing address, telephone, fax numbers and e-mail address. All abstracts will be peer-reviewed and authors will receive feedback from the Organizing Committee as soon as possible but not later than by **February 28, 2013**. It is also possible to submit the abstract in electronic form at <http://www.icabr.com>.

Full paper must be submitted by **March 28, 2013**.

Papers will be presented and after the peer-reviewed process, published only with fully confirmed **registration and payment**. The registration form can be found at <http://www.icabr.com>.

Format for Paper Submission

- Length limit: approximately 5000 words for text, excluding abstract, diagrams tables and references
- The first page should contain in the following order:
 - Title
 - Name(s)
 - Institutional affiliation(s)
 - Abstract
 - Keywords
- The beginning of the paper with the instruction
- The final section will be the references in APA style

Conference Proceedings

The full papers will be published on a CD-ROM ISBN 978-0-620-55419-0 (**ISBN South Africa**) to be distributed among participants at the Conference. Selected presented and peer-reviewed papers will be published either in **Visegrad Journal on Bio-economy and Regional Development** ISSN 1338-8339 (**ISSN Slovak Republic**) (<http://www.vua.uniag.sk/journal/>) or in **Journal of Regional Development** ISSN 1804-3305 (**ISSN Czech Republic**) (www.jorede.com) after the conference.

Instructions to Authors

For further information see the Conference web site: <http://www.icabr.com>

Conference Fee

Conference fee is:

Before February 28, 2013	190 EUR	
	100 EUR	for students and accompanying persons
After February 28, 2013	230 EUR	
	120 EUR	for students and accompanying persons
Without personal attendance	50 EUR	participation at the conference - paper only - without personal attendance

The above fees include organization, publishing costs, rental of conference rooms and facilities, refreshments (lunches and coffee breaks) and cultural events (welcome reception). It does not include following: accommodation, closing Gala Dinner and the field trip. The fee will not be refunded in case of canceling your participation at the conference.

The payment conditions are available on: <http://www.icabr.com>

Official invitation letters will be issued by the Organizing Committee upon request.

It is recommended to make a payment by electronic transfer to the ICABR bank account by **February 28, 2013**.

Preliminary Program of the Conference

Monday, April 22, 2013	Opening ceremony Welcome Reception
Tuesday, April 23, 2013	Conference Registration Opening Plenary Session Academic Papers & Research Presentations Poster Presentations
Wednesday, April 24, 2013	Plenary Session Academic Papers & Research Presentations Business Presentations & Papers Poster Presentations

Thursday, April 25, 2013	Plenary Session Academic Papers & Research Presentations Poster Presentations Closing party
Friday, April 26, 2013	Joint Research & Academic Prospects Conference trip

Program Committee

Country	Committee	University
Australia	Steve Bakalis	Victoria University
Australia	Jo Vu	Victoria University
Australia	Terri Joiner	La Trobe University
Australia	Brian King	Victoria University
China	Wang Fuming	University of International Business and Economics
Croatia	Slavic Singer	University of Osijek
Czech Republic	Jaroslav Hlušek	Mendel University in Brno
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Germany	Izabella Parowicz	European University Viadrina
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Japan	Takeru Ohe	Waseda School of Business, Waseda University
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Slovak Republic	Iveta Zentkova	Slovak University of Agriculture
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Thailand	Nirundon Tapachai	Kasetsart University
Thailand	Sampan Hunpayon	Kasetsart University
UK	Sid Lowe	Kingston School of Business
UAE	Gary Gold	American University of Sharjah
USA	John Groth	Texas A&M University
USA	Hermann Gruenwald	University of Alaska

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